



FIRST CLASS FUN AND LEARNING IN BLACKPOOL

AMAZING EXPERIENCES FOR PUPILS OF ALL AGES - FROM NURSERY TO UNIVERSITY!



With **5 amazing attractions** inside one of the UK's most iconic buildings, plus **SEA LIFE Blackpool** and **Madame Tussauds Blackpool** just a short stroll down the promenade, Blackpool is the perfect place for your school trip. Whether you are visiting to complement a curriculum topic or just as a fun day out of school, we have it covered.



CURRICULUM ENRICHMENT SESSIONS

We offer a range of practical and interactive sessions, with visual and practical activities designed to help enhance any school trip. With a variety of sessions suitable for all ages, make your school trip to Blackpool unforgettable.

FOR MORE DETAILS, OR TO VIEW OUR FULL LIST OF CURRICULUM ENRICHMENT SESSIONS, VISIT OUR WEBSITE:
www.theblackpooltower.com/plan-your-visit/school-and-colleges

✓ **EXPERIENCES** that will provide stimulus for writing, speaking and listening.

✓ **ENRICH** your topics with sessions linked to National Curriculum, suitable for all ages and abilities.

✓ **REWARD** attendance, good behaviour or as an end of term trip.

✓ **RESOURCES** available pre and post visit to make your trip to Blackpool even more outstanding.

✓ **CUSTOM DESIGN** your trip to fit your budget.

We also have a range of fantastic on-site facilities for your teachers and students – get in touch to find out more.

TO BOOK, CALL OUR EDUCATION MANAGER ON: 01253 629216 / 629217 OR EMAIL: schoolsblackpool@merlinentertainments.biz

MAKING MEMORIES

THE PERFECT WAY TO START A NEW TOPIC OR NEW TERM

VISIT ANY 2
ATTRACTIONS
FOR £6.50

SAVE UP TO £3.50

WHEN VISITING IN JANUARY,
MAY OR SEPTEMBER



VISIT ANY 3
ATTRACTIONS
FOR £9.75

SAVE UP TO £5.25

WHEN VISITING IN JANUARY,
MAY OR SEPTEMBER

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ENJOY THE VIEW FROM THE BLACKPOOL TOWER EYE

Take a trip 380ft into the sky to the top of The Blackpool Tower, one of the uk's most iconic buildings.

Start your ascent in the incredible 4D cinema, where the special sensory effects will bring the history of The Blackpool Tower to life in front of your eyes. Board the lifts to journey to the top of this historic

landmark and find unrivalled views of the North West of England. Brave our thrilling SkyWalk, where you can look out into the Irish Sea and see the famous Blackpool Promenade below you.



“
Wow! What a fantastic lesson. The children loved the Lego building and I loved the maths content. We will definitely be back again next year!”

TEACHER TESTIMONIAL FOR LEGO TOWERS LESSON

ENTRY FROM JUST
£3.50 PER PUPIL

CURRICULUM ENRICHMENT SESSIONS

Below is a selection of 1 hour sessions which can complement your trip to the top of The Blackpool Tower. **£70 PER CLASS, MAXIMUM 32 PUPILS PER SESSION.** For more details, or to view our full list of sessions, visit our website. **CALL OUR EDUCATION MANAGER ON 01253 629216 / 629217 OR EMAIL schoolsblackpool@merlinentertainments.biz**

AGE GROUP 4-15

BUILD LEGO TOWERS - NUMERACY/HISTORY

Pupils will explore using Lego and construct several smaller models before having the freedom to build their own Lego tower and link it to every day numeracy skills.

CONSTRUCT LEGO REPLICA OF THE BLACKPOOL TOWER Numeracy and D.T.

Use specialised Lego pieces to construct a replica of The Blackpool Tower.

COMPARING TOWERS FROM AROUND THE WORLD Numeracy

Explore scale, fractions and ratios by comparing ten to-scale models of towers from around the world.

VICTORIAN BLACKPOOL AND EVOLUTION OF TOURISM History

Explore the evolution of Blackpool from 1781 using primary and secondary evidence.

GEOGRAPHY: LAND USE OF BLACKPOOL Geography

Pupils will examine changes to Blackpool and the Fylde Coast since 1781 and will create a land use map of their own.

AGE GROUP 16+

WHO MERLIN ENTERTAINMENTS ARE AND HOW WE MARKET THE MAGIC

Travel & Tourism / Leisure

Students will get an insight into how Merlin's core values marries into the needs of an entertainment based business, with insight to general marketing techniques.

MEETING / EXCEEDING CUSTOMER NEEDS AND THE IMPORTANCE OF CUSTOMER SERVICE

Travel & Tourism / Leisure

Students will explore all aspects of customer service and customer needs and how it impacts on a business.

MARKETING FOCUS ON MERLIN'S BLACKPOOL ATTRACTIONS

Travel & Tourism / Leisure / Business

Students will gain an insight into Merlin's Blackpool attraction portfolio and learn how marketing techniques impact positively on them.





DISCOVER THE DIZZYING HEIGHTS OF THE BLACKPOOL TOWER CIRCUS

Head to The Blackpool Tower Circus for a show that will wow and amaze!

Ever since The Blackpool Tower first opened, The Circus has been delighting audiences with its unique combination of fun, thrills and spectacular feats of skill and bravery. Featuring jaw-dropping stunts and comedy capers, The Blackpool Tower Circus is a 2 hour spectacle set to delight audiences of all ages. Our world famous clowns Mooky and Mr Boo, part of the legendary Endresz family, can't wait to welcome your school to this incredible, historic circus.

“
The children all had a fab time, they couldn't wait to tell everyone about it when they got back to nursery.
”

TEACHER TESTIMONIAL FOR THE BLACKPOOL TOWER CIRCUS PANTOMIME 2018

ENTRY FROM JUST **£4.00 PER PUPIL**

CURRICULUM ENRICHMENT SESSIONS

These exciting sessions can make your visit to The Blackpool Tower Circus even more amazing! **£70 PER CLASS, MAXIMUM 32 PUPILS PER SESSION.** For more details, or to view our full list of sessions, visit our website.

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AGE GROUP 4-11

CIRCUSES AND CLOWNS THROUGH THE AGES
History/Art/PE
Explore the evolution of clowns and circuses, design your own circus clown costume and have a go at juggling!

AGE GROUP 4-11

CIRCUS SKILLS (45 minutes, April - November. Mornings only.)
PE
Learn about The Blackpool Tower Circus arena, its history and heritage, before having a go at various circus skills inside the ring! Must be booked direct through Education Manager, limited availability.

SUMMER SHOWS

Our special summer shows are a great way to end the school year! The Circus is suitable for all ages, but if our full 2 hour show is too long, we offer special midday shows that last one hour in June & July! All the magic of our full show in an exciting 1 hour school special!

Available: 18th & 19th, 25th & 26th June, 2nd & 3rd, 9th & 10th, 16th & 17th July 2019.



PRICES START AT JUST £4.50 PER PUPIL FOR THE 2 HOUR MAIN SEASON SHOW OR £4.00 FOR THE 1 HOUR SCHOOL SPECIAL!*

SCHOOL PANTO SHOWS

End the Autumn term with a trip to the incredible Blackpool Tower Circus for our festive pantomime, full of comedy capers and jaw-dropping stunts. Join us for one of our exclusive midweek showings - especially for schools!

Available 3rd, 4th, 10th, 11th, 17th and 18th December 2019.



BOOK BEFORE 1ST OCTOBER AND ENJOY EARLY BIRD PRICING FROM £4.00 PER PUPIL!

JOURNEY TO THE DEPTHS OF THE BLACKPOOL TOWER DUNGEON

Take your students on a 60 minute journey through 1,000 years of Lancashire's murky history.

Our full cast of entertaining theatrical actors bring to life hilariously horrifying stories from the depths of Blackpool's past.

With stunning special effects, authentic sets, witty comedy, a heart-stopping ride and a host of scary surprises lurking in The Blackpool Tower Dungeon, it's a unique and fun introduction to a range of classroom subjects including History and Performing Arts.



the Blackpool Tower Dungeon



“
Our first trip to the Dungeons was a success and the pupils thoroughly enjoyed their experience. It really was excellent!
”

TEACHER
TESTIMONIAL FOR
THE BLACKPOOL
TOWER DUNGEON
VISIT

ENTRY FROM JUST
£4 PER STUDENT

CURRICULUM ENRICHMENT SESSIONS

Make your Dungeon experience even more thrilling with one of our sessions. **£70 PER CLASS, MAXIMUM 32 PUPILS PER SESSION.** For more details, or to view our full list of sessions, visit our website.

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AGE GROUP 7-15

DUNGEON DRAMA: HISTORY OF THE TOWER

Literacy/History

Pupils will learn all about The Blackpool Tower through a fun drama workshop transporting them back to the Victorian times to discover what really happened.

DUNGEON DRAMA: CRIME AND PUNISHMENT

Literacy/History

Pupils will explore the crimes and punishments of the medieval era by bringing to life a puritan court room, the brutal punishments and the toils of prison.

DUNGEON DRAMA: THE PLAGUE

Literacy/History

Pupils will explore the history and hearsay concerning the Black Plague. They will delve into the advice given to various parts of 14th century society regarding treatments, beliefs and apparent cures. Who just coughed?

DUNGEON DRAMA: THE WITCHES OF PENDLE

Literacy/History

Pupils will explore the truth behind the legend of the Pendle Witches through this fun drama workshop. They will travel back in time to bring to life the trials and the grizzly and superstitious times they took place in.

AGE GROUP 16+

THE BLACKPOOL TOWER DUNGEON ACTING ACADEMY

Give drama students a scarily fun Dungeon experience with our Dungeon Acting Academy!

The (un)-lucky pupils selected to join our rotten cast will be given the chance to develop new skills as they prepare for an exclusive performance in The Blackpool Tower Dungeon for their friends and family.

Students will receive the full dungeon treatment, with hair, make-up and costume ready for their big night. Get ready to break a leg!

Available between
November and March.
8-12 week course options.



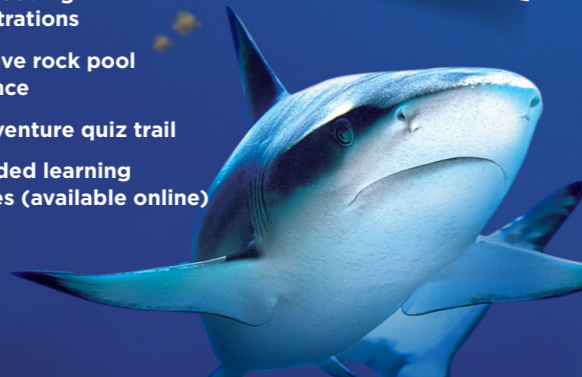
EXPLORE AN UNDERWATER WORLD AT SEA LIFE BLACKPOOL

Dive in to discover over 2,500 creatures.

Our team are proud to care for over 50 displays, including tropical coral reefs, rainforest inhabitants and our incredible Ocean Tunnel. From attraction visits and guided tours to curriculum enrichment sessions that support the national curriculum, there is so much for your pupils to see and do!

BASIC ENTRY PRICE INCLUDES:

- Talks & feeding demonstrations
- Interactive rock pool experience
- Dive adventure quiz trail
- Self-guided learning resources (available online)



SEA LIFE
Blackpool

“
When asked what they'd enjoyed the most, the children said that they couldn't choose as the whole day had been fantastic - just what we want to hear!
”

TESTIMONIAL
FOR A VISIT
TO SEA LIFE
BLACKPOOL

ENTRY FROM JUST
£4.00 PER PUPIL

CURRICULUM ENRICHMENT SESSIONS & TOURS

Our Curriculum Enrichment Sessions are perfect for introducing pupils to a range of scientific topics and encouraging excitement and curiosity about marine phenomena in the natural world.

EACH SESSION IS £50 PER CLASS
TOURS START AT £5.50 PER PUPIL, INCLUDING ENTRY.
Maximum 32 pupils.

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AGE GROUP 4-7

BREED, RESCUE, PROTECT

Our mission is to help the conservation of marine life through our BREED, RESCUE, PROTECT program - pupils can learn all about our 3 key principles in an interactive session.

HOME SWEET HOME

Pupils will explore the concept of a habitat and how it provides sea creatures with conditions for life.

TRY A GUIDED TOUR!

RANGER PACK TOUR

All pupils receive a fantastic Ranger Pack each which they get to keep and take away with them which supports their learning through their guided tour.

EXPLORER TOUR

Pupils get a tour of the centre jam packed with fishy facts and stopping in at over 20 tanks along the way. Bespoke options available by contacting us.



AGE GROUP 7+

SURVIVAL IN THE DEEP

What does it take to survive in some of the deepest Oceans in the world? Pupils will explore predator/prey interaction via food chains that occur in the seas and oceans.

LIFE CYCLES

Pupils will explore the key aspects of size, reproduction, adaptation and how humans influence and shape the lives of sea creatures.

TRY A GUIDED TOUR!

HUSBANDRY

(ages 16+, maximum 15 students)
Students will get a tour of the building focussing on the ways in which we care for our creatures. This is a bespoke tour and the SEA LIFE Education Co-ordinator must be contacted direct.





GET UP CLOSE AND PERSONAL AT MADAME TUSSAUDS BLACKPOOL

Where else can your pupils come face to face with Britain's most famous faces?

Mixing the best of British with international stars, there really is something for everyone. The figures at Madame Tussauds Blackpool offer school visitors exciting opportunities to approach KS1 - KS4 curriculum areas from different perspectives and disciplines, enabling pupils to get up close and personal with their favourite stars.



“ We had an amazing time! The Marvel area was a definite highlight. We took lots of photos and can't wait to share them with the children back at school. ”

TESTIMONIAL FOR A VISIT TO MADAME TUSSAUDS BLACKPOOL

ENTRY FROM JUST **£4 PER PUPIL**

TRY THESE!

TO BOOK, CALL OUR EDUCATION MANAGER ON 01253 629216 / 629217 OR EMAIL schoolsblackpool@merlinentertainments.biz

AGE GROUP 6-11



Our amazing MARVEL Comic area gives pupils the chance to have their very own real life Superhero experience!

Start your adventure with a short superhero training session, including a personalised 8 page comic book educational resource to keep. Pupils will then spark their imaginations as they help either The Incredible Hulk or Spiderman save the day!

45 minute session, from £3 per pupil. Maximum 35 per session

AGE GROUP 11+



MADAME TUSSAUD'S MEDIA ACADEMY

We have a fantastic free downloadable resource for teachers to use with their students, which shows them how to explore and improve their skills when taking photographs. It covers pre visit and post visit learning opportunities and compliments a visit to the attraction.

MEMORIES TO LAST FOREVER!

Exclusive offers of photos for schools and youth groups. Available at all attractions, contact us for more details: schoolsblackpool@merlinentertainments.biz

KEY RINGS
£2
EACH
SAVE £5

GROUP PHOTOS
6"x9"
£4
EACH
SAVE £5

SUPER VALUE
WALLET PHOTO
£1
SAVE £3.50



EXPERIENCE A WORLD OF REFINED BEAUTY IN THE BLACKPOOL TOWER BALLROOM

Step into the sensationally stylish Blackpool Tower Ballroom. Dating back to 1894, The Blackpool Tower Ballroom is world famous for its unique sprung dance floor and spectacular architecture, remaining to this day a destination for dance fans from across the globe.

BALLROOM DANCING CLASS **£80 +VAT per session**

Give your students their very own strictly experience with a lesson in the spectacular Blackpool Tower Ballroom, taught by a qualified Ballroom Dance teacher.

Available Monday, Tuesday, Thursday and Friday,
9:30am-10:15am and 10:15am-11:00am.

Must be booked direct through Education Manager, limited availability.

**To book your session, call 01253 629216 / 629217
or email schoolsblackpool@merlinentertainments.biz**



“

We had a wonderful day on Friday and your staff team couldn't have been more helpful. All went the extra mile to ensure we had a great day!”

TEACHER TESTIMONIAL
FROM A SCHOOL WHO ENJOYED
LUNCH IN THE BLACKPOOL
TOWER BALLROOM

FROM JUST

£2.50 PER PUPIL



**JOIN OUR AUTUMN OR SPRING TERM
CLASS IN THE SCHOOL OF DANCE!**

Pupils will learn the steps and deliver a performance to their friends and family in The Blackpool Tower Ballroom!

Package includes:

- 4 x dance lessons delivered at your school
- Rehearsal session
- Glittering performance evening for friends and family



GET IN TOUCH FOR MORE INFORMATION!

**Call: 01253 629216 / 629217
or email: schoolsblackpool@merlinentertainments.biz**



**ENJOY 9 HOLES OF TOTALLY
ROAR-SOME FUN AT DINO GOLF...**

Give your pupil's the chance for a little friendly competition with our 9 hole mini golf course, located inside The Blackpool Tower!

FROM **£2.50 PER PUPIL**



...AND EXPLORE THE LOST CITY IN JUNGLE JIM'S!

After a day of learning, let your pupils explore the amazing Lost City in our Jungle Jim's soft play area.

FROM **£2.50 PER PUPIL**

**STANDARD
PRICING:**
JAN-MAY
AND
SEPT-DEC

CONTACT US TODAY TO BOOK YOUR AMAZING SCHOOL TRIP

**PEAK
PRICING:**
JUNE
AND
JULY

CALL ON: 01253 629216 / 629217 OR EMAIL: schoolsblackpool@merlinentertainments.biz

For further information or to book your visit to an attraction online, visit us here:



www.theblackpooltower.com
www.madametussauds/blackpool
www.thedungeons.com/blackpool
www.visitsealife.com/blackpool



DIRECTIONS:

BY CAR: Exit the M55 at Junction 4 and take the second exit at the roundabout signposted Central Car Park

BY TRAIN: 10 minutes walk from Blackpool North Station

BY TRAM: Take any tram to the Tower tram stop

BY BUS: Most Blackpool buses stop outside The Blackpool Tower

We also offer:

- ✓ Free teacher tickets for school bookings at these ratios -
 - 1:3 Nursery / SEN
 - 1:5 Primary
 - 1:10 Secondary
- ✓ H+S documents and helpful information
- ✓ Free downloadable teaching resources
- ✓ Exclusive discounted photo offers



Would your school bring multiple year groups or have multiple visits? Ask us about our amazing annual pass!



FOLLOW US ON FACEBOOK FOR THE MOST UP-TO-DATE INFORMATION AND PACKAGES:
www.facebook.com/merlinschoolsblackpool

*Strictly excluding 21st October - 1st November 2019 inclusive

Prices stated throughout are for standard pricing for a primary visit.



We are a part of Merlin Entertainments Group